

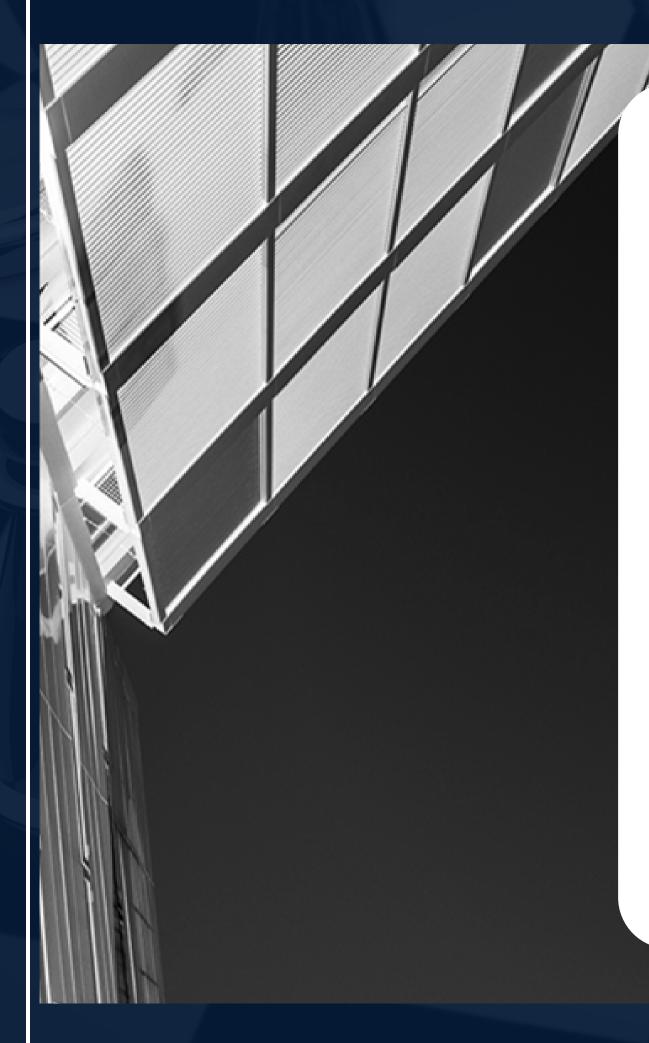


# OUR PROPOUSE





With the rise of the internet and the use of social networks, it is often difficult to separate fact from fiction. For this reason, we consider the role of verification agencies in the era of an over-supply of information to be essential. Our proposal aims to reduce the impact of disinformation, because without a well-informed society, true democracy is not possible.



At INFOVERITAS we verify socially relevant topics to reduce the spread of disinformation and strengthen democracy, thus increasing the public's trust in institutions, media and business, while at the same time reinforcing the well-being of society and increasing politicians' accountability. To do this, we use artificial intelligence tools that help us detect and verify disinformation.

# IN 2022, WE PUBLISHED MORE THAN 200 ARTICLES IN OUR WEB



#### Desinformación

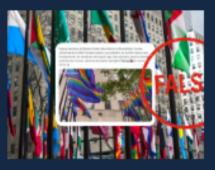


Es falso que 12 de los 14 ministros de la segunda legislatura de Aznar están imputados por corrupción

Infoveritas – junio 23, 2023

#### La imagen de las banderas LGTBI no fue tomada en la...

Por Infoveritas – junio 23, 2023



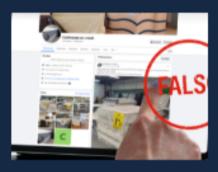
#### Es falso que el Santiago Bernabéu no vaya a estar...

Por Infoveritas - junio 22, 2023



#### Leroy Merlin no ofrece 500 colchones Emma a 1,95 euros l...

Por Infoveritas – junio 22, 2023

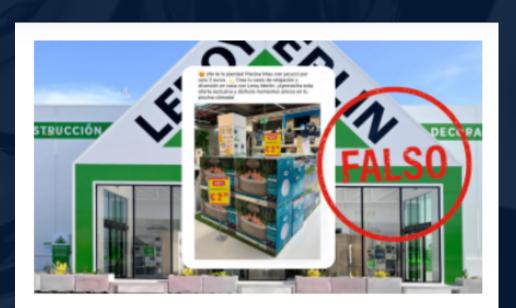


#### No piques en este correo electrónico de Decathlon que te...

Por Infoveritas - junio 20, 2023



## MORE ARTICLES



#### Leroy Merlin no vende piscinas Intex con jacuzzi a dos euros

Por Infoveritas – junio 13, 2023



#### La AEMET no ha reconocido que manipula artificialmente el clima

Por Infoveritas - abril 26, 2023



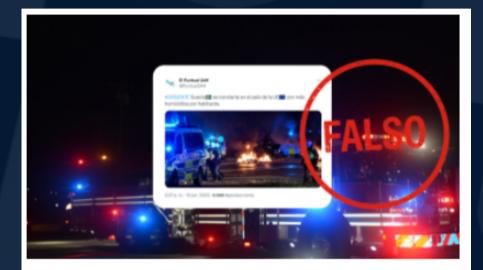
#### Estados Unidos no ha avisado a España del paso de un tifón

Por Infoveritas – junio 13, 2023



#### Estos son los bulos más virales sobre el 28M

Por Infoveritas - mayo 24, 2023



#### Suecia no es el país de la Unión Europea con mayor ratio de homicidios

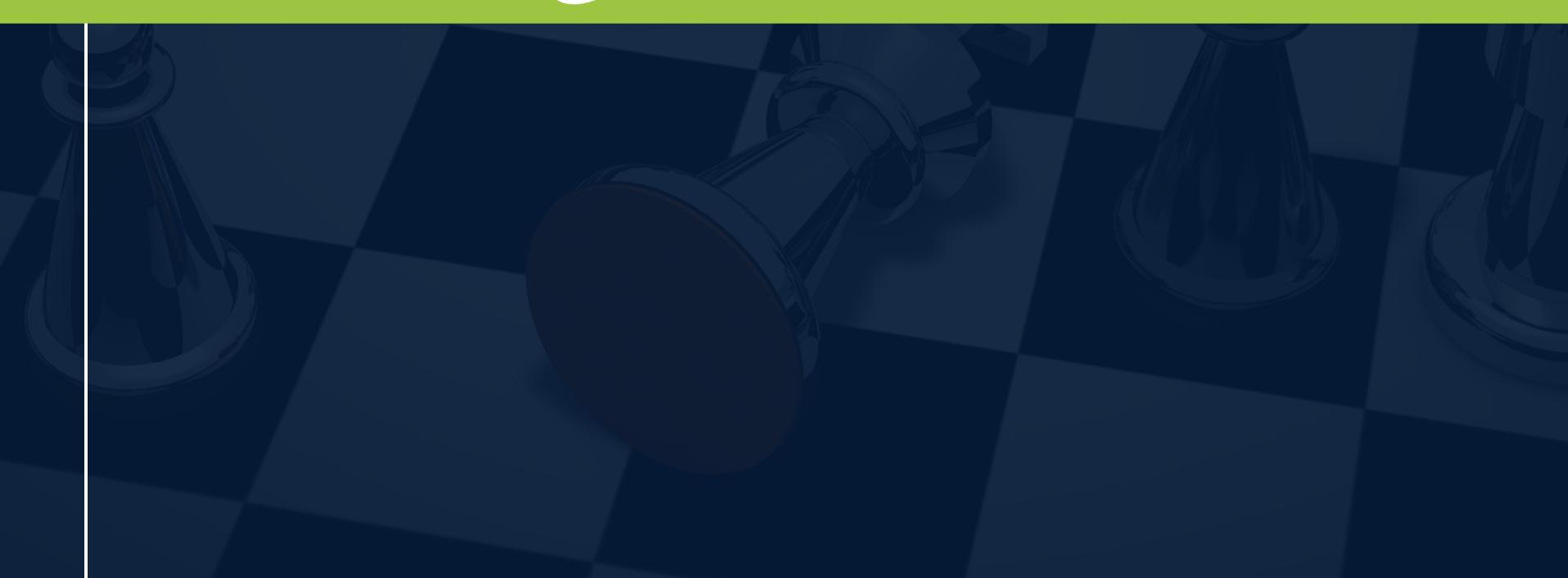
Por Infoveritas – junio 13, 2023

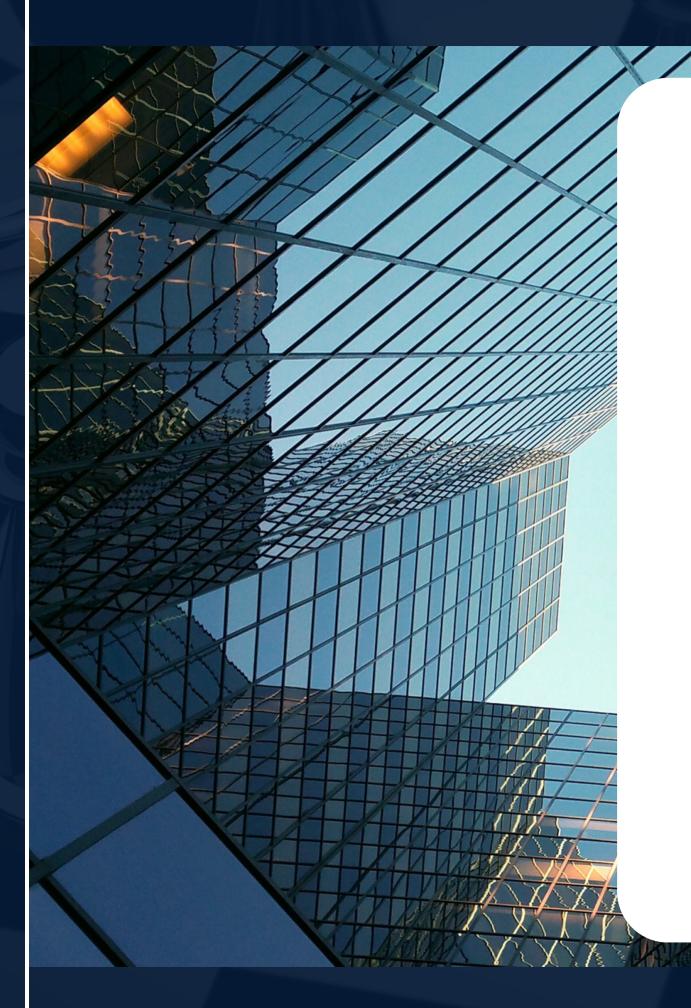


La decisión de restringir el tráfico bovino en Castilla y León no guarda relación con la Agenda 2030

Por Infoveritas – junio 8, 2023

# CONFERENCES, WORKSHOPS AND DEBATES





INFOVERITAS believes that media literacy is central to helping the public use critical thinking, while reducing the spread of disinformation and strengthening democracy at the same time. For this reason, the organization regularly takes part in conferences, workshops and debates in order to strengthen efforts to establish strategies to reduce the impact of disinformation in society and find a common solution to the complex problem of disinformation.

### EXAMPLES

## **Fact-checking** en salud: unidos contra los bulos

Debate abierto entre verificadores y pediatras divulgadores

#### **Moderadores:**

Dr. Guillermo Martín. Vicepresidente de Atención Primaria de la AEP Dr. Antonio Conejo. Pediatra y webmaster de la AEP

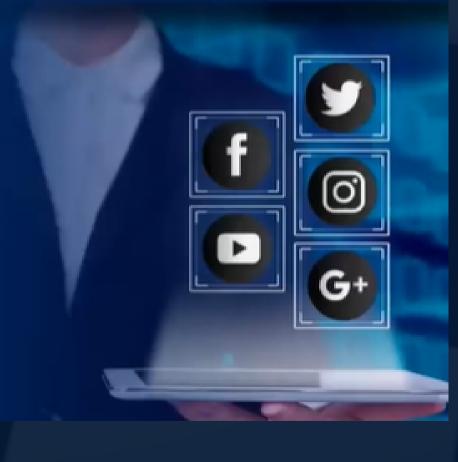
#### **Panelistas:**

Andrea Arnal Verificat María G. Dionis Newtral Carlos Mateos #SaludsinBulos Carla Pina Infoveritas Joselu Zafra Maldita Ciencia

Dr. Carlos Casabona. @carloscasabona Pediatra de Atención Primaria. Girona Dra. Marta Garín. @dragarinpediatra Pediatra de Atención Primaria. Málaga Dr. Roi Piñeiro. @roipipe Pediatra. Hospital Universitario General de Villalba. Madrid Dr. Gabriel Ruiz. @pediatragabiruiz Pediatra de Atención Primaria. Valencia Dr. Pepe Serrano. @pepepediatre Pediatra de Atención Primaria EATP Garraf. Barcelona







### EXAMPLES

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¿Están ganando la batalla de la credibilidad las redes sociales o los medios de comunicación?



#### #redesomedios

12.00 h. - 14.00 h.

Salón de Actos de la Universidad Camilo José Cela (UCJC). Calle Almagro, 5

Pueden seguir el streaming en el canal de YouTube Periodistas FAPE. Para participar envien un WhatsApp al 699 345 744.



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#### ARAGÓN

## La Universidad San Jorge celebra un ciclo de seminarios sobre desinformación y procesos electorales

• La Universidad San Jorge ha organizado el ciclo de seminarios 'Desinformación y procesos electorales', que comienza este jueves, 4 de mayo, a las puertas del arranque de la campaña electoral para las elecciones municipales y autonómicas del próximo día 28.

# IMPACT ON PUBLIC ISSUES AND SOCIAL WELFARE:





- Offer contrasted and reliable information
- Reduce the impact of misinformation
- Strengthen democracy
- Increase citizen confidence in institutions
- Monitor what political parties say
- Offer citizens communication channels to suggest

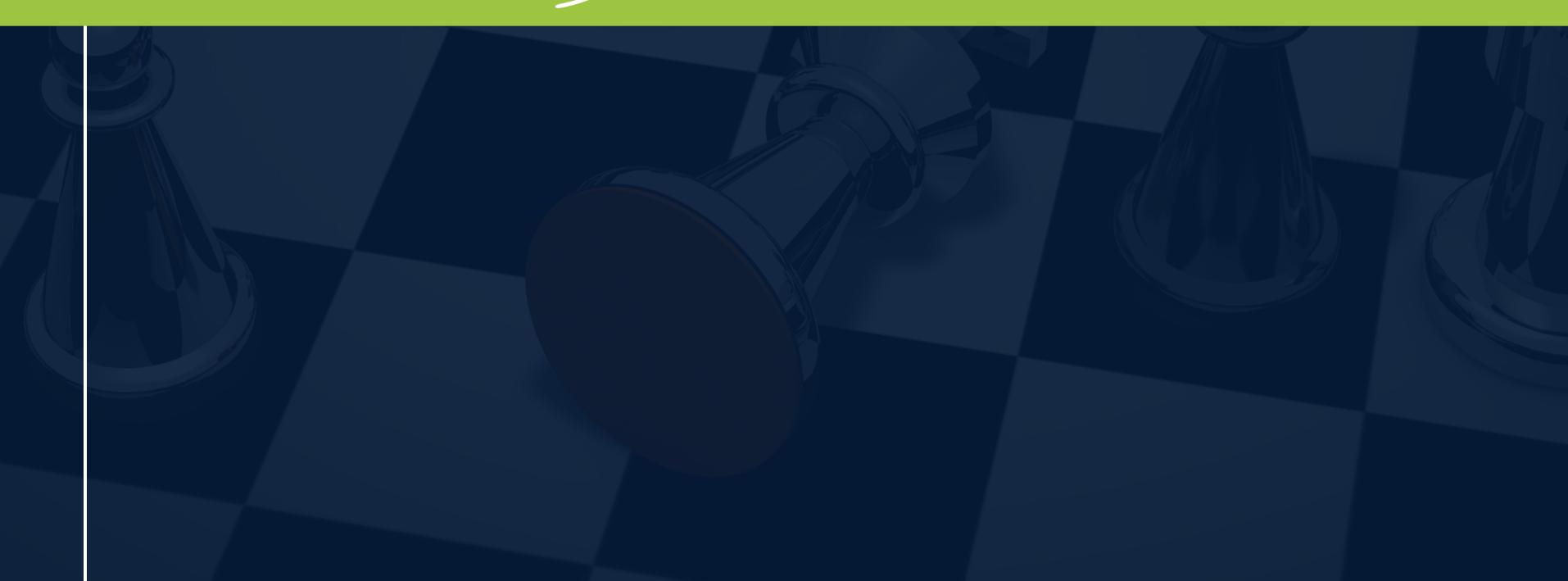


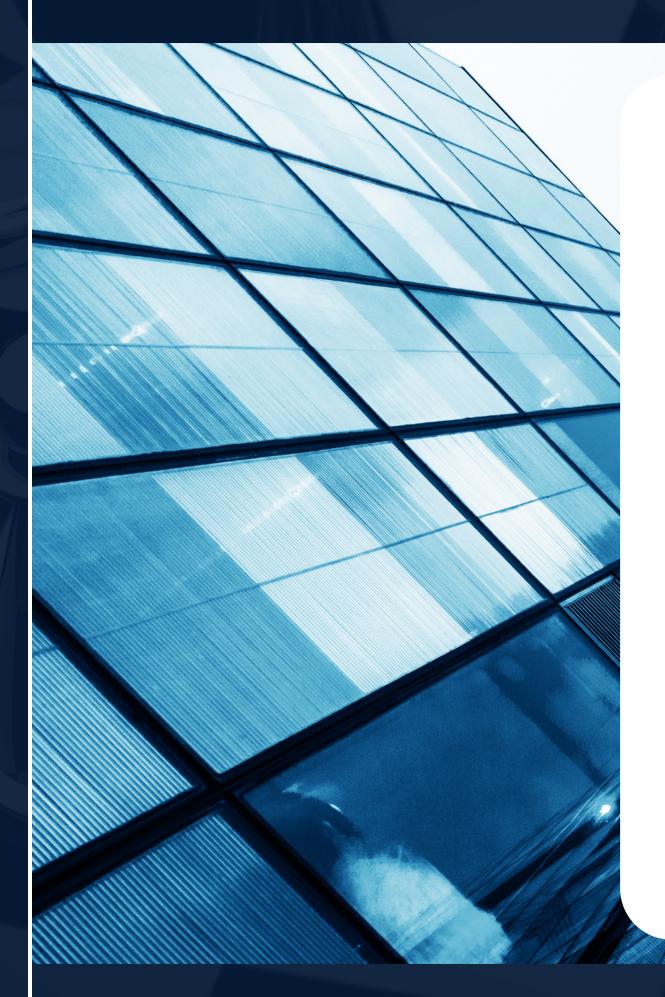
- Verifications, suggestions or ask any questions
- Encourage media literacy and critical thinking
- Dangers of misinformation
- Locate and deny hate speech

• Participate in talks, debates or whorkshops to explain the

• Increase citizens' confidence in science and healthcare

# OUR GOALS





To offer solutions to such a widespread and complex problem as disinformation, our goal is to develop and implement new AI and NLP tools that allow us to detect more quickly the disinformation circulating on the Internet, as well as to investigate new tools to detect disinformation that is spread by AI (deepfakes, AI-generated images). In addition, we believe that education is fundamental to reducing the impact of disinformation. With this in mind, our goal is to develop educational projects to encourage critical thinking among the public. Furthemore, INFOVERITAS is exploring new narratives to share our verifications with as many people as possible. For example, the creation of reels or vignettes.

## NEW NARRATIVES

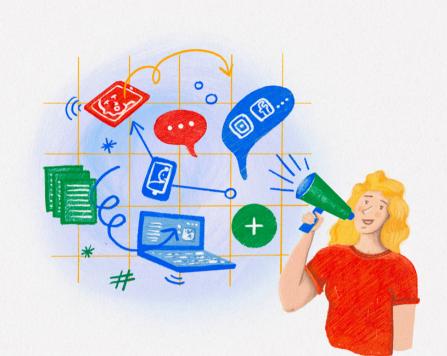


#### **DETECTION:** WITH THE HELP OF AI AND READERS' MESSAGES, WE IDENTIFY DISINFORMATION.



#### **VERIFICATION:**

WE INVESTIGATE, BASED ON DATA, FACTS AND OFFICIAL SOURCES, WE SEARCH FOR REPORTS, ACADEMIC RESEARCH



#### **DISSEMINATION:**

PUBLICATION AND DISSEMINATION OF CONTENT THROUGH OUR WEBSITE, SOCIAL MEDIA AND AGREEMENTS WITH OTHER MEDIA.



# Encuéntranos en...

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Infoveritas



https://info-veritas.com/